



## Solar Control Window Films: Success Stories

# Longitude 131° Uluru (Ayers Rock)

**“There has been a significant reduction in the number of heat related complaints from visitors used to a cooler climate”** Tapa Tibble, General Manager of Longitude 131°

Longitude 131° is located in the heart of Australia’s red centre in the Northern Territory. With panoramic views of Uluru (Ayers Rock), it is described as being one of Australia’s premier luxury 5 star resorts.

“When Longitude131° contacted us” recalls Solar Gard® dealer Brian Shearn of Alice Tinting, “They were looking to increase comfort levels in their premium luxury tents to

combat the 40 degrees Celsius temperatures, and an environmentally sustainable option was top of mind”

Brian recommended a mix of Solar Gard Sterling 20 and Sterling 50 as the ideal films to cut up to 75% of the unwanted heat; another advantage was the ability to increase guest privacy. “The resort is frequented by celebrity guests, so the added benefit of increasing privacy while maintaining the iconic views really impressed Longitude 131° management” comments Brian.

The Manager of Longitude 131°, Mr Tapa Tibble is thrilled with the result. There has been a significant reduction in the number of heat related complaints from visitors used to a cooler climate, and, according to Brian, Mr Tibble is particularly happy that the film didn’t change the aesthetic look of the resort. Mr Tibble has also noted a reduction in glare, hot spots, utility costs and energy consumption.

### About the film

The Solar Gard Sterling series offers high heat rejection with a comparably high level of visible light transmission. This allows for a luminous and more beautiful interior whilst ensuring a comfortable and temperate environment. What’s more, Solar Gard leads the industry in proven environmental sustainability via our Climate Declaration.

### Why use Solar Gard?

When asked why he prefers Solar Gard products, Brian confidently stated “We have been tinting in the harshest conditions in Australia for over 20 years. A diverse demand for window film including multi-million dollar resorts, mining sites, machinery, remote communities and everything in between. We have tried other brands more than once but have learned our lesson; it’s quite simple... Solar Gard does the distance.

No other film performs better, lasts longer and is easier to work with than Solar Gard.”

## INSTALLATION SUMMARY

### Problem:

Intense heat, temperatures regularly over 40°C.

Privacy for guests.

Eco-friendly solutions that do not affect the view.

### Solution:

Solar Gard Sterling 20 on luxury tents.  
Solar Gard Sterling 50 on Dune House.

### Amount of film:

Sterling 20: 216 square metres.  
Sterling 50: 190 square metres.

### Benefits:

Eco-friendly solutions that do not affect the view.

The iconic views of Australia’s Uluru have been perfectly maintained.

Guest privacy enhanced.

Increased level of comfort thanks to the 75% reduction in solar heat.

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